

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961858	07910496

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-2222--	:30	8	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-2222--	8	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/09/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
8	WESH	Tu	10/09/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
9	WESH	W	10/10/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
7	WESH	W	10/10/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
10	WESH	Th	10/11/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
3	WESH	Th	10/11/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
4	WESH	F	10/12/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
11	WESH	F	10/12/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
2	10/09/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV22	\$1,200.00 NM
1	WESH	W	10/10/12	9:54 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV22	\$1,200.00 NM
3	WESH	Th	10/11/12	9:51 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV22	\$1,200.00 NM
4	WESH	F	10/12/12	9:31 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV22	\$1,200.00 NM
3	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV22	\$1,200.00 NM
1	WESH	W	10/10/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV22	\$1,200.00 NM
3	WESH	Th	10/11/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV22	\$1,200.00 NM
4	WESH	F	10/12/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV22	\$1,200.00 NM
4	10/09/12	10/12/12	NBC Today Show III	11AM-12PM/10-11A	-1111--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	NBC Today Show III	11AM-12PM/10-11/	-1111--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV22	\$1,000.00 NM
1	WESH	W	10/10/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV22	\$1,000.00 NM
4	WESH	Th	10/11/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV22	\$1,000.00 NM
2	WESH	F	10/12/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV22	\$1,000.00 NM
5	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1111--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV22	\$600.00 NM
2	WESH	W	10/10/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV22	\$600.00 NM
3	WESH	Th	10/11/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV22	\$600.00 NM
4	WESH	F	10/12/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV22	\$600.00 NM
6	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-1111--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	2:31 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV22	\$400.00 NM
1	WESH	W	10/10/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV22	\$400.00 NM
4	WESH	Th	10/11/12	2:41 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV22	\$400.00 NM
3	WESH	F	10/12/12	2:47 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV22	\$400.00 NM
7	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-2222--	8	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
8	WESH	Tu	10/09/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
2	WESH	W	10/10/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
7	WESH	W	10/10/12	4:44 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
5	WESH	Th	10/11/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
3	WESH	Th	10/11/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
4	WESH	F	10/12/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
6	WESH	F	10/12/12	4:31 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
8	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-2222--	8	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
7	WESH	Tu	10/09/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
5	WESH	W	10/10/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
2	WESH	W	10/10/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
3	WESH	Th	10/11/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
8	WESH	Th	10/11/12	5:47 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
4	WESH	F	10/12/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
6	WESH	F	10/12/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
9	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-2121--	:30	6	\$2,800.00	NM

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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	2091	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-2121--	6	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/09/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
1	WESH	Tu	10/09/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
2	WESHW		10/10/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
3	WESH	Th	10/11/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
4	WESH	Th	10/11/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
5	WESH	F	10/12/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
10	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	-1111--	:30	4	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	ROF12TV22	\$3,000.00 NM
2	WESHW		10/10/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	ROF12TV22	\$3,000.00 NM
4	WESH	Th	10/11/12	7:30 PM	M-F Entertainment Tonight	7:00-730 PM	:30	ROF12TV22	\$3,000.00 NM
3	WESH	F	10/12/12	7:27 PM	M-F Entertainment Tonight	7:00-730 PM	:30	ROF12TV22	\$3,000.00 NM
11	10/09/12	10/12/12	M-F Access Hollywood	Access Hollywood /	-1111--	:30	4	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV22	\$3,000.00 NM
4	WESHW		10/10/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV22	\$3,000.00 NM
2	WESH	Th	10/11/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV22	\$3,000.00 NM
3	WESH	F	10/12/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV22	\$3,000.00 NM
12	10/09/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	-2322--	:30	9	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-2322--	9	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
7	WESH	Tu	10/09/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
6	WESHW		10/10/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
2	WESHW		10/10/12	12:13 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
9	WESHW		10/10/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
3	WESH	Th	10/11/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
5	WESH	Th	10/11/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
4	WESH	F	10/12/12	12:01 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
8	WESH	F	10/12/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
13	10/09/12	10/13/12	M-Su News @ 11PM	11-1135p	-22112-	:30	8	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-22112-	8	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
7	WESH	Tu	10/09/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
2	WESHW		10/10/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
8	WESHW		10/10/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
3	WESH	Th	10/11/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
4	WESH	F	10/12/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM

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Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/13/12	M-Su News @ 11PM	11-1135p	-22112-	:30	8	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESH Sa 10/13/12 11:12 PM M-Su News @ 11PM 11-1135p :30 ROF12TV22 \$2,200.00 NM									
6 WESH Sa 10/13/12 11:28 PM M-Su News @ 11PM 11-1135p :30 ROF12TV22 \$2,200.00 NM									
14	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 6:15 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 ROF12TV22 \$400.00 NM									
2 WESH Sa 10/13/12 8:00 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 ROF12TV22 \$400.00 NM									
15	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 8:23 AM NBC Saturday Sat 8-10am :30 ROF12TV22 \$2,500.00 NM									
2 WESH Sa 10/13/12 8:51 AM NBC Saturday Sat 8-10am :30 ROF12TV22 \$2,500.00 NM									
16	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 7:38 PM Sat. Entertainment this Week 7:00-8:00 PM :30 ROF12TV22 \$2,000.00 NM									
17	10/13/12	10/13/12	NBC Prime	8:00-9:00 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 8:21 PM NBC Prime 8:00-9:00 PM :30 ROF12TV22 \$1,200.00 NM									
18	10/13/12	10/13/12	NBC Prime CHICAGO FI	9:00-10:00 PM	-----S-	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/13/12 9:18 PM NBC Prime CHICAGO FIRE 9:00-10:00 PM :30 ROF12TV22 \$1,400.00 NM									
1 WESH Sa 10/13/12 9:43 PM NBC Prime CHICAGO FIRE 9:00-10:00 PM :30 ROF12TV22 \$1,400.00 NM									
19	10/13/12	10/13/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 10:07 PM NBC Prime L&O SVU 10:00-11:00 PM :30 ROF12TV22 \$1,400.00 NM									
2 WESH Sa 10/13/12 10:29 PM NBC Prime L&O SVU 10:00-11:00 PM :30 ROF12TV22 \$1,400.00 NM									
21	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Su 10/14/12 6:23 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 ROF12TV22 \$400.00 NM									
1 WESH Su 10/14/12 7:12 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 ROF12TV22 \$400.00 NM									



## DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	8:27 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	ROF12TV22	\$3,000.00 NM
23	10/14/12	10/14/12	CHRIS MATTHEWS WK	CHRIS MATTHEWS	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS	:30	ROF12TV22	\$2,000.00 NM
24	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/15/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
1	WESH	M	10/15/12	8:51 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV22	\$2,000.00 NM
25	10/15/12	10/15/12	Kelly and Michael 9-10	AM 9:00-10:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	9:38 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV22	\$1,200.00 NM
26	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV22	\$1,200.00 NM
27	10/15/12	10/15/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	ROF12TV22	\$1,000.00 NM
28	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV22	\$600.00 NM
29	10/15/12	10/15/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV22	\$400.00 NM
30	10/15/12	10/15/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$1,000.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/15/12	10/15/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	4:25 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
1	WESHM		10/15/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV22	\$1,000.00 NM
31	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
1	WESHM		10/15/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV22	\$1,500.00 NM
32	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	ROF12TV22	\$2,800.00 NM
33	10/15/12	10/15/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV22	\$3,000.00 NM
34	10/15/12	10/15/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV22	\$3,000.00 NM
35	10/15/12	10/15/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
1	WESHM		10/15/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV22	\$1,100.00 NM
36	10/15/12	10/15/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV22	\$2,200.00 NM
37	10/15/12	10/15/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/15/12	9:40 PM	Mon NBC Prime VOICE	Prime Other	:30	ROF12TV22	\$9,000.00 NM
38	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$500.00				

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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
38	10/15/12	10/15/12	M-F Early Sunrise Class of Time - Fixed Non Pre-emptible	5:00-6:00 AM	M-----	:30	1	\$500.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/15/12</td><td>5:53 AM</td><td>M-F Early Sunrise</td><td>5:00-6:00 AM</td><td>:30</td><td>ROF12TV22</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/15/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	ROF12TV22	\$500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESHM		10/15/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	ROF12TV22	\$500.00	NM																					
Total Spots							108																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$178,400.00</b>
<u>Agency Commission</u>	<b>\$26,760.00</b>
<u>Net Amount Due</u>	<b>\$151,640.00</b>